

# BRODERICK

## SARA

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### EXPERIENCE

**Administrative Assistant, 2008-present**

**South Estes Farmers Market, Chapel Hill, NC**

Website design, development, maintenance and management; production of weekly email newsletters, attend markets and man the welcome table

**Freelance Designer/Developer, 2007-present**

Design: A Good Idea, Durham, NC

Identity and web design and development

**Lead Graphic Designer, 2006-present**

A Southern Season, Chapel Hill, NC

Identity development, packaging, publications, photography, advertising, commercials, newsletters, web, design and development; maintain graphic archives

**Graphic Designer, 2006**

Independent Weekly, Raleigh, NC

Designed display ads for local businesses, photo touch-up, maintain graphic archives

**Lead Graphic Designer, 2005-2006**

Harper Arts, Carborro, NC

Designed t-shirts for collegiate groups, and set-up for production.

**Graphic Design Internship, 2003-2004**

Design Center, WMU, Kalamazoo, MI

Identity, publication and web design and development

### TECHNOLOGY

Adobe Creative Suites, Dreamweaver, CSS, ImageReady, Fireworks QuarkXpress, Mac or PC

### EDUCATION

**BFA Graphic Design Program, 2000-2004**

Western Michigan University, Kalamazoo, MI

**Design Software, 1999-2000**

Kellogg Community College, Battle Creek, MI

**Sculpture, Art History, Liberal Studies, 1998-1999**

San Francisco State University, San Francisco, CA

**Drawing, Liberal Studies, 1997-1998**

Chabot College, Hayward CA

**Liberal Arts Studies, 1996-1997**

Ambassador University, Big Sandy TX